

POMPEI COLLEGE

AIKALA 574141

RE-ACCREDITED BY NAAC WITH CGPA 3.31

COMMERCE ASSOCIATION

Report for the year 2021-22



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Introduction

Department of Commerce of Pompei College has the history of 31 years of its successful functioning. In order to encourage and provide a platform to the students of department of commerce to exhibit their talent, creativity it was decided to form a commerce association. Commerce association is an association of commerce students through which the students of commerce can come together and interact and enrich their horizon in the subject matter related to their studies. The students get an opportunity to know, understand and learn about the world of Commerce.

Aims and Objectives

- To provide necessary academic guidance.
- To provide information about the latest changes in the field of Commerce and Management.
- To prepare the students to face the challenges in the field of Commerce and Management.
- Provide information about career advancement programs.
- Help the students who seek jobs as clerks, officers...etc in the business enterprises, financial institutions, insurance companiesetc
- Help the students to know the various career opportunities available in the field of business and select those career opportunities which suits to their requirements and abilities.
- To help and guide the students to become a successful graduate.
- To help the students to have a thorough knowledge of the various aspects of business.
- To help the students to understand, analyze and solve the problems in managing the business.
- To develop leadership qualities among the students.
- To make the students well acquainted with latest information/developments by organizing guest lectures, seminars, Industrial visits, field visits.

- To develop interest in research and development.
- All the above, to make our graduates a responsible citizens of the society.

Constitution

Commerce association is constituted by the staff of the commerce department and students of the B.Com classes. To undertake the activities of the association, an executive committee is formed. The committee consists of one president and a secretary from the final year B.com Classes, selected by the co-coordinator of the association. The class representatives of the first and second year B.Com classes will be the members. The H.O.D of commerce is the director and one staff member on rotation basis will co-ordinate the activities of the association with help of student representatives and other staff members in the department. So the Commerce Association Executive Committee consists of the following members.

- 1) Dr. Gunakar S. HOD, Dept of Commerce
- 2) Mr. Richard R Sequeira Coordinator, Commerce Association
- 3) Ms. RajaniJenita Lecturer, Dept Of Commerce
- 4) Mrs. AnithaCutinha Lecturer, Dept Of Commerce
- 5) Mrs. Silvia Pais Lecturer, Dept Of Commerce
- 6) Mr. Vinay A Sequeira Lecturer, Dept Of Commerce

Name	Designation	Name	Designation
Abdul Nishan/ Alistor D'Souza	President	Joyline Cordero	Secretary
Vilston Jossvin DSouza	Member	Anisha Defni DSouza	Member
Kartik Salian	Member	Krithika Karkera	Member
Vidhuraj Sanil	Member	Joicy D Souza	Member
Sudeep	Member	Prajna	Member

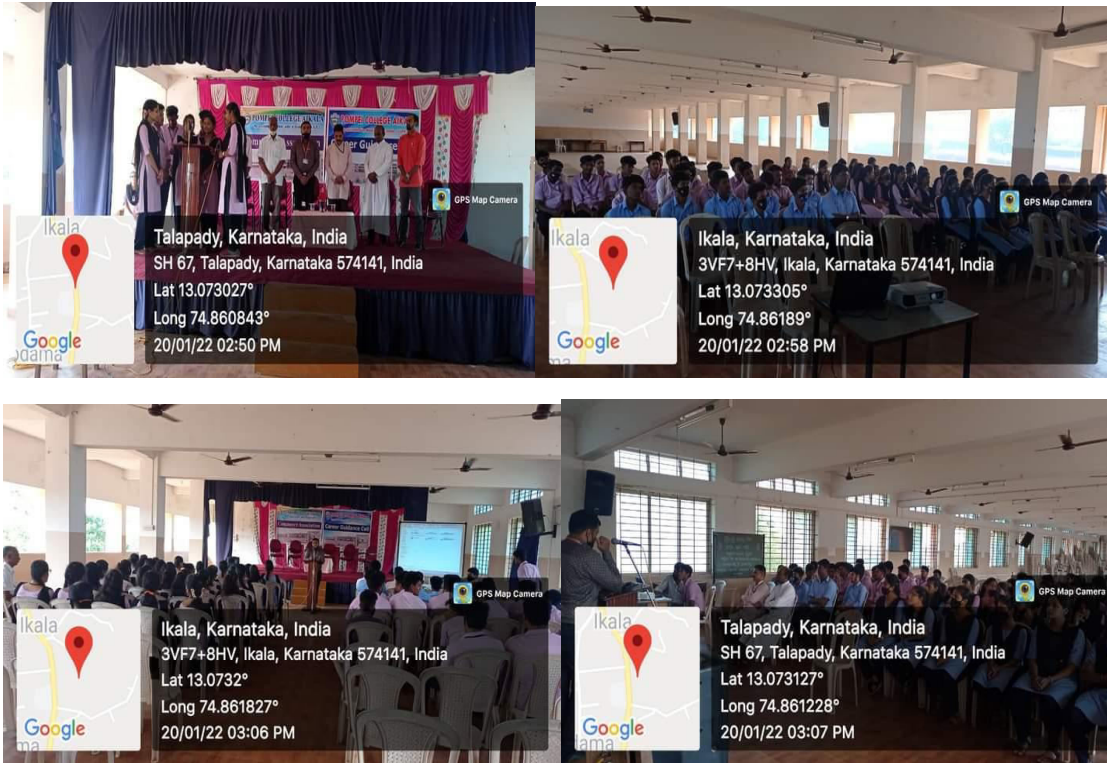
All the students of commerce section by virtue become the members of commerce association. In order to meet the expenses, a nominal amount is collected from the members as membership fee and is used to pay the honorarium to the resource persons.

Activities organized during Academic year 2021-22

- 1) Conducted Guest lecture on Entrepreneurship Awareness Programme on 21/12/2021 in association with career guidance cell of the College. Smt. Savitha S Nayak, Director of Canara Bank Rural Employment training Institute Manipal was the resource person, Smt. Kusumanad Smt. Shakunthala, the successful entrepreneurs were shared their experience. 94 students participated in this programme.



2) Conducted a guest lecture on opportunities in Banking Sector on 20/01/2022 in association with career guidance cell. Mr. Ronald Dsouza, Manager Bank of bank of Baroda, Damaskatte Branch was the resource person. 62 students participated in this programme.



3) Conducted Guest lecture on how to prepare for the Examination to the 1st year students on 7/02.2022. Dr. Sayyad Ameen, Professor and Director of P.A Engineering College Konaje was the resource person. Programme was conducted in association with career guidance cell and Humanities association of the college. 103 students participated in this programme.

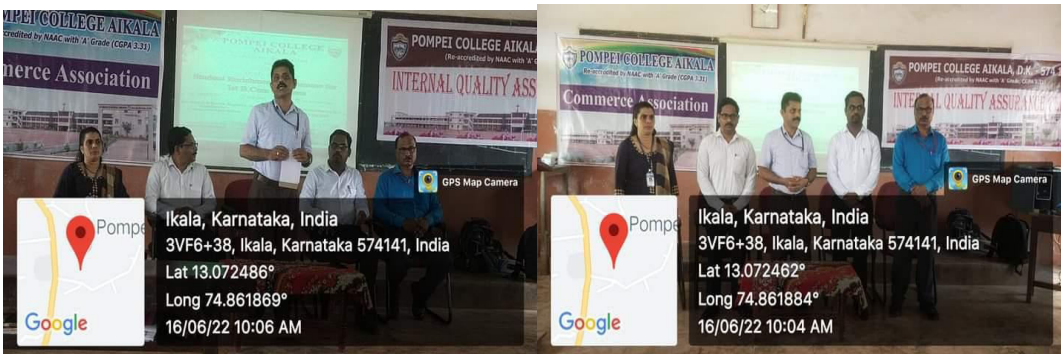




- 4) 23 Students participated Entrepreneurship Development Programme held at Sri Durga Parameshwari Temple College Kateel held on 1/06/2022.



- 5) Conducted student Enrichment Programme to 1st B Com A students in association with Career Guidance cell on 16/06/2022 about time management, building Relationship, Be a Brand, Attitude of Gratitude. JCI Mr. Krishna Pawar, Mr. Yashawanth Kumar of Manipal Career Academy were the resource persons. 28 studnets participated in this programme.





- 6) 16 students participated Management Fest “ Echelon 2022” Held at Sri Devi Institute of Technology held at 6/06/2022.



- 7) Company logo competition was held under the banner of Commerce Association on 26/07/2022 at college auditorim.13 teams consisting four members each were actively participated in the competition. 50 students participated in this competition.



8) Felicitation programme was conducted to Mrs Anita Cutinha, Department of commerce who left the college for better prospects on 10/08/2022. Principal, Faculties of Department and final B Com students and class representatives of other B com classes were present on that occasion.



9) Workshop on Skill development, Effective Resume Writing, and how to crack Interview was held on 13/08/2022 at Audio Visual hall. Dr.

Jnaneshwar Pai Maroor, NSAM College NITTE, Deemed University was the resource person. 69 students were participated in this programme.



10) Four students Participated management fest held at Sri Kalavara Varadaraja M. Shetty Government First Grade College &PG Studies, Kundapura, Koteshwara.



- 11) Campus recruitment held on 24/08/2022 by Bharath Auto Cars Kuntikana, Mangalore.



- 12) Industrial Visit was organized on 03/09/2022 to industries such as Bisleri industry Kolnadu, Plastic industry Kolnadu, KMF Mangalore and LEKSA Lighting Moodabidri.



- 13) Farewell was conducted to final BCom students on 31/10/2022 for final B Com students. 21 students participated in this tour.



Future Plan of Action:

- Organizing seminars and guest lectures.
- Organizing the industrial visits
- Take student to educational tours.
- Acquaint the students practically with the knowledge of banking, Insurance and industry by involving the students in the day to-day activities.
- Inviting the professionals like, C.A's, M.B.A's, company secretaries, ICWA's to enrich students with the knowledge and guide them in the respective field.
- Provide information about career advancement programmes.